

clean, fresh fragrance

Inis makes you feel close to the sea - no matter where you are



Inis the Energy of the Sea

A sparkling, clean unisex fragrance that captures the feeling of a perfect sunny day by the sea, Inis is a boutique brand favourite around the world.

Light and invigorating, the scent of Inis has an extraordinarily wide appeal to all ages, and to both women and men.

Inis is the Irish word for island, and the fragrance was inspired by the beauty and energy of the wild Atlantic coast of Ireland. The cold, pristine waters of the Atlantic Ocean are the source of the nutrient-rich seaweed found in all of our body care products.

The signature scent of Fragrances of Ireland

We are a family owned boutique perfumery, and Inis the Energy of the Sea is our signature collection. Independent and passionate, we operate from a converted farmhouse in County Wicklow. For over thirty years, we have been creating perfumes and toiletries inspired by the magic, beauty and nature of Ireland.

We believe in small business

As a family owned enterprise ourselves, we are devoted to the independent market. In support of local businesses, it is our privilege to partner with unique shops and boutiques in many countries around the world.

Our commitment to dolphins and whales

The ocean is a place of wonder of magic, its energy is the inspiration for Inis the Energy of the Sea.

For over 19 years, it has been our honour to be the core funder of the Irish Whale and Dolphin Group - dedicated to the protection, conservation and better understanding of dolphins and whales in Irish waters and around the world.

Their work helps ensure that the seas of the world will continue to be a source of delight and joy for generations to come.

For more information on how to help to protect our oceans please visit **seathebeauty.net**







connected to the sea

Devoted users around the world tell us that Inis makes them feel close to the sea - no matter where they are. Here's what some of them have to say:

I've always been drawn to the ocean. When I wear this fragrance, I just have to close my eyes and in my mind I'm there.

Inis is one of the most refreshing fragrances I have ever worn. It's light and smells wonderfully of the sea.

> I love Inis, I get nothing but compliments. I could be standing in line at the store and the person behind me will ask me what I'm wearing. It smells so good, so fresh, love it!

I love Inis because it reminds me of traveling. The fresh feel and scent brings to mind the happy feeling of going somewhere new and exciting!

It's such a comforting scent. Makes me feel happy ♥

Sea Minerals & Seaweed

All of our body care products feature skin restoring ingredients from the sea - seaweed extracts and sea minerals - that can help soothe, hydrate and rejuvenate the skin.

We formulate our body care with varieties of nutrient-rich seaweed – harvested from the cold, pristine waters of the North Atlantic Ocean.

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Full of Vitamins A and C with a high concentration of minerals plus amino acids that can help hydrate the skin.

Chondrus Crispus 'Irish Moss'

Exceptionally rich in nutrients and antioxidants, Irish Moss can have a moisturising and soothing effect on the skin.

Laminaria Digitata 'Tangleweed'

This cold water species contains an abundance of minerals and is known for its anti-inflammatory benefits which can help protect the skin.



Refresh and feel close to the sea - no matter where you are

Clean, light, yet lasting fragrance - energising top notes of lemon and marine bring a fresh feeling like sunshine on your face, heart notes of lily of the valley are like a soft summer breeze on your body, while base notes of sandalwood and clove give an earthy warmth like sand between your toes.

Our signature frosted bottle allows the purity of the liquid to shine through, and the cap is reminiscent of glass pebbles you might find on a beach.



Roll On 8ml / 0.27 fl. oz.

Cost £5.91 SRP £13 Case Pack of 6







Travel Size Spray 15ml / 0.5 fl. oz.

Cost £6.59 SRP £14.50 Case Pack of 6







Cologne Spray 30ml / 1 fl. oz.

Cost £10.91 SRP £24 Case Pack of 6

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Cologne Spray 50ml / 1.7 fl. oz.

Cost £13.18 SRP £29 Case Pack of 6







Cologne Spray 100ml /3.3 fl. oz.

Cost £15.91 SRP £35 Case Pack of 6







Sea the difference

All Inis body care products are formulated with skin-restoring ingredients from the sea. The nutrient rich seaweed extracts in our body moisturisers help hydrate and rejuvenate the skin, leaving it smooth, soft and glowing. Treat your skin to a daily dose of healthy sea nutrients along with nourishing ingredients like shea butter, argan oil, aloe vera and vitamin E.



Inls

REPLENISHING BODY OIL

Revitalising Body Lotion 200ml / 7 fl. oz.

An exceptionally effective all over body moisturiser that revitalises, softens and smooths with skin-restoring seaweed extracts, shea butter and antioxidant-rich vitamin E and provitamin B5.

*Available in a travel size, see page 17

Cost £6.36 SRP £14 Case Pack of 6







Revitalising Body Lotion Large Pump Bottle 500ml / 16.9 fl. oz.

Created by popular demand, our large lotion delivers value as well as skin-restoring moisture. Use daily for more supple, conditioned skin, and it's a great way to layer the sparkling scent of Inis too.

Cost £10.91 SRP £24 Case Pack of 6

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Replenishing Body Oil

150ml / 5 fl. oz.

Our lightweight, fast absorbing spray-on blend nourishes and restores the skin. Hydrating seaweed extracts, jojoba and sweet almond oils smooth and deeply moisturise, while vitamin E helps revitalise and condition. Use often for supple, more youthful looking skin.

Cost £9.09 SRP £20 Case Pack of 6







Full of nutrient-rich seaweed extracts and sea minerals, this luxurious treatment cream rejuvenates and provides deep, lasting hydration. Shea butter, coconut oil and aloe vera leave skin silky smooth, while vitamin and antioxidant-rich argan and evening primrose oils help keep skin supple and conditioned.

Cost £9.55 SRP £21 Case Pack of 6

300ml / 10.1 fl. oz.





9



Escape to the seashore

Treat your hands to the restorative power of the sea with our everyday hand care products, all formulated with seaweed extracts and carefully selected ingredients like aloe vera and shea butter. With the sparkling scent of Inis - it's like a mini escape to the seashore every time you pamper your hands.



TESTER 300ml 8020857

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Inis Clean & Fresh Hand Sanitiser Formulated with 70% alcohol and added

seaweed extracts and aloe vera, leaving hands clean and soft.

300ml / 10 fl. oz. Cost £7.50 SRP £16.50 Case Pack of 6

100ml / 3.38 fl. oz. Cost £3.41 SRP £7.50 Case Pack of 6





Inis Sea Mineral Hand Wash Refill

500ml / 16.9 fl. oz.

We are delighted to introduce the first of our Eco Refill value size products created to help customers save while also reducing plastic use!

Cost £8.41 SRP £18.50 Case Pack of 6







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Nourishing Hand Cream

75ml / 2.6 fl. oz.

This concentrated treatment cream provides a super dose of sea nutrients, shea butter and argan oil for softer, smoother hands.

*Available in a travel size, see page 17
Cost £5.23 SRP £11.50

Case Pack of 6







Inis Sea Mineral Hand Wash 300ml / 10 fl. oz.

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Refresh, cleanse and moisturise with our blend of natural ingredients.

Cost £6.14 SRP £13.50 Case Pack of 6

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Replenish, hydrate and soothe with our light, nourishing blend.

Cost £7.73 SRP £17 Case Pack of 6







The perfect pair to brighten any sink in the home.

Cost £13.64 SRP £30 Case Pack of 6







Dive into the blue

Refresh and revive with our sparkling scented bath products. Formulated with good-for-the-skin seaweed extracts and sea minerals, our soap and shower gel cleanse without drying the skin. Pure and gentle, they refresh and hydrate as you cleanse - leaving you with an ocean fresh feeling from head to toe.



Refreshing Bath & Shower Gel

200ml / 7 fl. oz.

Invigorate and refresh in shower or bath with our sulphate-free blend. Naturally moisturising seaweed extracts rich in vitamins, minerals and amino acids help promote more hydrated skin, while pure botanical cleansers and glycerin gently cleanse and pamper the skin.

*Available in a travel size, see page 17

Cost £5.45 SRP £12 Case Pack of 6

8005090



TESTER 8018403



Sea Mineral Soap 100g / 3.5 oz.

A triple-milled round bar for shower, bath or travel, our fresh scented soap gently cleanses and leaves skin feeling refreshed. Just like our large bar, it is enriched with nutrient-rich sea minerals and seaweed extracts.

Cost £2.16 SRP £4.75 Case Pack of 12







Large Sea Mineral Soap 212g / 7.4 oz.

Full of nutrient-rich sea minerals and seaweed extracts that help nourish the skin, our large and luxurious triple-milled soap bar is made with moisturising shea butter and pure vegetable ingredients for a rich lather that gently cleanses.

Cost £3.86 SRP £8.50 Case Pack of 6





Bring the sea home

Brighten your surroundings with our sparkling scented home fragrance items, all presented in giftable packaging, with simple understated glass vessels that complement any décor.



Inis Scented Candle 190g / 6.7 oz.

A blend of natural waxes with a lead-free cotton wick for 40+ hours of energising fragrance.

Cost £10.23 SRP £22.50 Case Pack of 6



TESTER 8017444





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Includes a 100ml fragrance oil, two sets of 5 fibre wick reeds, and a white frosted glass vessel.

Cost £11.36 SRP £25 Case Pack of 6



TESTER 8017383



Inis Home & Linen Mist 100ml / 3.3 fl. oz.

Mist the ocean fresh scent of Inis into the air or on linens to enliven and refresh any indoor space.

Cost £9.09 SRP £20 Case Pack of 6







Inis Fragrance Diffuser Refill 100ml / 3.3 fl. oz.

Use to refresh your Inis Diffuser or any decorative diffuser vessel.

Cost £6.82 SRP £15 Case Pack of 6



TESTER 8017468



The perfect companion to our popular Diffuser Refill.

Cost £0.50 SRP £2 Case Pack of 24

Inis Diffuser

Reeds

5 per Pack





Inis Scented Sachet 13g / 0.46 oz.

Freshen up small spaces in the home, car, suitcase and more. Paper envelope sachets measure 6.5" x 4.5".

Cost £2.27 SRP £5 Case Pack of 12







Ocean love to go or to give

Share the happy feeling of being close to the sea with the sparkling scent of Inis.

Our gift sets feature travel sizes of our most popular fragrance and body care products and they are a great value - making them the perfect gift or sampler set.





Inis Blue Sling Bag

Measures 78cm L x 43cm W x 16cm D Everyone loves this super comfy and practical bag! Perfect for beach, shopping and travel, our 100% cotton canvas bag has handy pockets both inside and out.

Cost £4.55 SRP £10 Case Pack of 6





Travel Size Shower Gel 85ml / 2.9 fl. oz.

Cost £2.50 SRP £5.50 Case Pack of 12





Travel Size Body Lotion 85ml / 2.9 fl. oz.

Cost £2.73 SRP £6 Case Pack of 12





Travel Size Hand Cream 30ml / 1 fl. oz.

Cost £2.27 SRP £5 Case Pack of 12





Inis Traveler Duo

Travel Spray 15ml / 0.5 fl. oz. and Revitalising Body Lotion 50ml / 1.7 fl. oz.

Cost £6.59 SRP £14.50 Case Pack of 6

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Inis Trio Gift Set

Travel Spray 15ml / 0.5 fl. oz. and Body Lotion & Shower Gel 85ml /2.9 fl. oz.

Cost £10 SRP £22 Case Pack of 6

8019110



Inis Voyager Gift Set

Travel Spray 15ml / 0.5 fl. oz.and Body Lotion & Shower Gel 85ml /2.9 fl. oz. & Hand Cream 30ml / 1 fl. oz.

Cost £11.82 SRP £26 Case Pack of 6





19

Inis the Energy of the Sea STARTER PRE-PACKS

Pre-assorted with our real world, core bestselling items, STARTER PRE-PACKS are an easy, proven way to introduce Inis the Energy of the Sea in your store.

STARTER PRE-PACKS come with FREE Full Sized Testers, 25 Giveaway Sample Fragrance Vials and Lotion Sachets, Countertop or Floor Display, Shelf Talker, Seashell and Counter Card.



STARTER PRE-PACK 1

Cost £188.16 Combined SRP £414

27cm W x 28.5cm H x 17.7cm D / 10.6" W x 11.6" H x x 7" D

INCLUDES

6 x Travel Spray 15ml/0.5 fl. oz.

6 x Cologne 50ml/1.7 fl. oz.

6 x Revitalising Body Lotion 200ml/7 fl. oz.

6 x Nourishing Hand Cream 75ml/2.6 fl. oz.

25 x FREE Sample Vials

25 x FREE Lotion Sachets

FREE Full Sized Testers

FREE Cardboard Displayer

FREE Point of Sale Support





STARTER PRE-PACK 2

Cost £369.48 Combined SRP £813

Includes a FREE White Wood Countertop Display, a £40 value! 30cm W x 26cm H x 25cm D / 11.8" W x 10.2" H x 9.8" D

The preferred way to start with plenty of backstock on our best-selling items, plus a quality white wood display with a top tester shelf and interchangeable back counter card.

INCLUDES

18 x Travel Spray 15ml/0.5 fl. oz.

6 x Cologne 50ml/1.7 fl. oz.

12 x Revitalising Body Lotion 200ml/7 fl. oz.

12 x Nourishing Hand Cream 75ml/2.6 fl. oz.

6 x Refreshing Shower Gel 200ml/7 fl. oz.

25 x FREE Sample Vials

25 x FREE Lotion Sachets

FREE Full Sized Testers

FREE White Wood Displayer - a £40 Value!

FREE Point of Sale Support

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STARTER PRE-PACK 3

Cost £673.56 Combined SRP £1,482

Includes a FREE White Wood Floor Stand! 57.5cm W x 147.5cm H x 34.5cm D / 22.4" W x 57.6" H x 13.5" D

INCLUDES

12 x Travel Spray 15ml/0.5 fl. oz.

6 x Cologne 30ml/1 fl. oz.

6 x Cologne 50ml/1.7 fl. oz.

6 x Replenishing Body Oil 150ml/5 fl. oz.

6 x Revitalising Body Lotion 200ml/7 fl. oz.

6 x Nourishing Hand Cream 75ml/2.6 fl. oz. 6 x Refreshing Shower Gel 200ml/7 fl. oz.

12 x Sea Mineral Soap 100g/3.5 oz.

6 x Fragrance Diffuser 100ml/3.3 fl. oz.

6 x Scented Candle 190g/6.7 oz.

12 x Scented Sachet 13g/.46 oz.

6 x Traveler Duo

6 x Voyager Gift Set

25 x FREE Sample Vials

25 x FREE Lotion Sachets

FREE Full Sized Testers

FREE Point of Sale Support

FREE White Wood Floor Stand





Inspiring Inis Displays

Please enjoy the beautiful Inis displays shown here - courtesy of some of our amazing retail partners around the world.

We are inspired by the creative ways they have used our white wooden displays along with our counter cards, disks and other point of sale items.

We're here to help with a wide selection of free display support materials.

Please see page 22-23 for all available items, and please order freely!











Wisteria's Room, Potsdam, Germany

Molly's Meanderings, Frederick, Maryland, USA

22



Inis **Shelf Talker**





Ocean Energy Counter Card FREE





Feels Like Inis Counter Card FREE





Inis **Lotion Sachets** Pack of 25 £6.25 or FREE with £100 Order 8015969



Inis Sea the Difference Counter Card

FREE





Sparkle Counter Card FREE





Fresh **Counter Card**





Sample Vials Pack of 25 £6.25 or FREE with £100 Order 8010049



Whale Ocean **Conservation Shelf Talker**

FREE





Golden Girl **Counter Card** FREE





Sea Sun Sparkle Counter Card FREE





Inis Body Butter Tester Sticks Pack of 25 - FREE





Dolphin Ocean Conservation Shelf Talker

FREE





Golden Girl **Small Counter Card** FREE





Sea Sun Sparkle Small Counter Card FREE





Inis Beachy Counter Displays

FREE





Inis Beachy Window Cling Sticker

FREE





Inis Paper Gift Bags Pack of 12 £6 or FREE with £300 Order **8020437**



Inis White Wood **Counter Unit**

£40 or FREE with £350 Order





Inis Classic **Counter Displays** FREE

8017598



Inis Classic Window Cling Sticker

FREE





Scent Blotters Pack of 50 - FREE

8019301



Inis White Wood Floor Stand

£70 or FREE with £700 Order 8020543





Inis Beachy **Hanging Disks**





Inis Sparkling Seas Portrait Poster

FREE





Customer Leaflets Pack of 25 - FREE





Hanging Disks x 2 - FREE 8016157 099038 016157



Inis Sparkling Seas Landscape Poster

FREE 8020024



Seashell

FREE 8013996



FREE







The ocean is a place of wonder and magic, its energy is the inspiration for Inis the Energy of the Sea. Since 2001, it has been our honour to be the core funder of the Irish Whale and Dolphin Group - dedicated to the protection, conservation and better understanding of whales and dolphins in Irish waters and across the world.

Their work helps ensure that the seas of the world will continue to be a source of delight and joy for generations to come. For more information on how to help protect our oceans please visit seathebeauty.net

Freephone 0800 0390 265 Phone +353 1 286 7125

Fragrances of Ireland Ltd. Kilmacanogue, Bray, Co. Wicklow, A98 W599, Ireland

Opening order £250 minimum. Free delivery on all orders over £250.

FREE TESTER POLICY Testers are provided free of charge on opening orders, and on reorders as needed - on the honour system. Please help us to be able to continue this service, and request testers only as needed. Thank you!

CONDITIONS OF SALE All orders are subject to acceptance by Fragrances of Ireland Ltd. and are subject to our Terms and Conditions (see http://www.inisfragrance.com/terms-conditions.html). Key Points: All customers must have a physical retail store. Online sales on proprietary websites are only allowed if authorised by us. Third party online sales (such as Amazon and eBay) are strictly prohibited. Any Retail sales of our products must maintain a good standard of display and we reserve the right to discontinue supply for non-observance of this. Please note our product samples may only be given out free of charge and are not for resale.

WE BELIEVE IN SMALL BUSINESS SHOP LOCAL SHOP SMALL







inisfragrance.com







